

FOR IMMEDIATE RELEASE**Thomasville Medical Center and Specialists On Call Expand Emergency Neurology On-Call Service in North Carolina**

Thomasville Medical Center Launches 24/7 Teleneurology Service

Thomasville, North Carolina & Westlake Village, California – August 17, 2010 – Specialists On Call, Inc. (SOC), the nation’s leading private teleneurology company, announced today that its ongoing expansion will include providing emergency on-call services to Thomasville Medical Center. This agreement will deliver immediate 24/7 access to board certified, fellowship trained neurologists to North Carolina’s most critical neurology patients via telemedicine.

Thomasville Medical Center is a 149 bed facility serving Thomasville and surrounding areas within Davidson County. The hospital is already a certified stroke center and SOC’s teleneurology service bolsters their stroke capabilities with immediate and around the clock access to a select cadre of board certified neurologists.

The President of Thomasville Medical Center, Kathie Johnson, remarked, “We are proud to continue to offer our patients the best possible emergency neurologic care in North Carolina. Our partnership with Specialists On Call is an extension of that commitment and ensures that our patients will receive immediate specialty care day or night. This teleneurology service adds to the clinical strength of our stroke center and will better serve our stroke patients as well as our local community.”

Specialists On Call provides teleneurology services to hospitals in twelve states and has conducted more than 20,000 consultations via telemedicine since the company’s inception. Their reliability and performance has earned them both a leadership position within the telemedicine industry as well as the Joint Commission’s Gold Seal of Approval.

Dr. Joe Peterson, CEO of Specialists On Call, commented, “We are excited to be working with Thomasville Medical Center and their stroke program. As a telemedicine company, we are dedicated to helping hospitals deliver the best neurologic care in the most efficient and cost effective manner possible and our partnership will make a sizeable difference on stroke patients and their families throughout the state of North Carolina.”

About Thomasville Medical Center

Thomasville Medical Center is a nationally distinguished hospital serving Thomasville and the surrounding areas within Davidson County. Its highly qualified physicians, facilities and

advanced medical treatments and procedures have made it a not-for-profit healthcare leader for the residents of central North Carolina. Thomasville Medical Center's commitment to clinical excellence is demonstrated throughout its multiple service offerings, including its nationally accredited stroke center.

For more information please visit www.thomasvillemedicalcenter.org

About Specialists On Call

Specialists On Call, Inc. (SOC), is a Joint Commission-accredited organization that is changing emergency medicine. As the leading provider of emergency telemedicine consultations, SOC gives hospitals vital 24/7/365 access to more than 45 board certified, fellowship trained academic specialists, each with a minimum of 10 years experience. With operations on both coasts, SOC provides more than 1,000 emergency consultations per month for hospitals nationwide and hospital systems such as Vanguard Health Systems, HCA, Inc. and Tenet Healthcare Corporation. Recently, seven of their top-performing Florida hospital clients received the HealthGrades Emergency Medicine Excellence Award.

For more information please visit www.specialistsoncall.com

Media Contacts

Melissa O'Dowd or Natalie Guzzo

Waggener Edstrom Worldwide

(617) 234-4100

SOC@waggeneredstrom.com