

FOR IMMEDIATE RELEASE

Specialists On Call Now Provides Tennessee Hospitals With 24/7/365 Access To Neurologists

Cookeville Regional Medical Center and Saint Francis Hospital-Bartlett are First Tennessee Hospitals To Offer Telestroke Service

Bartlett & Cookeville, Tennessee – April 12, 2011 – Specialists On Call, Inc. (SOC), the nation’s leading provider of clinical telemedicine, announced today that it has extended its emergency on-call services to serve Cookeville Regional Medical Center and Saint Francis Hospital-Bartlett in Tennessee. Under this partnership, Specialists On Call will deliver 24/7/365 access to board certified, fellowship trained neurologists to patients suffering from stroke or any other neurological emergency at both facilities.

Cookeville Regional Medical Center is a 247-bed referral center in the heart of Upper Cumberland and Saint Francis Hospital-Bartlett is a 100-bed medical center located just outside of Memphis. By partnering with Specialists On Call, the facilities add to their clinical strengths and give their respective communities access to around-the-clock emergency neurology coverage.

“We have a long history of serving our community with the best healthcare available,” said Dr. Menachem Langer, acting CEO of Cookeville Regional Medical Center. “With teleneurology, we continue that tradition and offer members of our community quick access to the best emergency neurologists any time of day or night.”

“Providing high quality and cost-effective care to our patients is the cornerstone of our mission at Saint Francis Hospital-Bartlett and our partnership with Specialists On Call will deliver a clinical and financial impact on both our patients and their families,” said Kem Mullins, CEO of Saint Francis Hospital – Bartlett. “We are excited to offer telestroke services to our community.”

“We are thrilled to add Tennessee to our growth plan this year. We believe that medical care should not be limited by geography or time of day and we won’t stop expanding our business until we can count all 50 states in our network,” said Dr. Joe Peterson, CEO of Specialists On Call. “We are committed to delivering the best specialty physicians to patients across the country and we look forward to working with Cookeville Regional Medical Center and Saint Francis Hospital-Bartlett. We plan on working hand in hand with each of these organizations and their physicians to make a difference in their local communities as well as in others throughout Tennessee.”

Specialists On Call provides telestroke services to hospitals in twelve states and has conducted more than 25,000 consultations via telemedicine since the company's inception. The company's reliability and performance has earned them both a leadership position within the telemedicine industry as well as the Joint Commission's Gold Seal of Approval.

About Cookeville Regional Medical Center

Cookeville Regional Medical Center is a 247-bed regional referral center for the Upper Cumberland area. With over 140 physicians in 37 different medical specialties, Cookeville Regional offers patients here the same kind of care that they could expect in a larger metropolitan area. Serving the Upper Cumberland area since 1950, Cookeville Regional has grown to become the premiere health care provider for many residents and has been nationally recognized for providing quality patient care.

For more information please visit www.crmchealth.org

About Saint Francis Hospital-Bartlett

Saint Francis Hospital-Bartlett, part of Tenet Healthcare's Memphis market, is a 100-bed full-service community hospital in Bartlett, Tennessee. The hospital, located at 2986 Kate Bond Road, opened on June 1, 2004 and is the first full-service medical center in its community. Saint Francis Hospital-Bartlett features a wide range of medical and health care services including emergency care, an intensive care unit, a family birthing center, cardiology, oncology and diabetes care. The hospital is fully accredited by The Joint Commission on Accreditation of Healthcare Organizations, the nation's oldest and largest accreditation agency.

For more information please visit www.saintfrancisbartlett.com

About Specialists On Call

Specialists On Call, Inc. (SOC), is a Joint Commission-accredited organization that is changing emergency medicine. As the leading provider of emergency telemedicine consultations, SOC gives hospitals vital 24/7/365 access to more than 45 board certified, fellowship trained academic specialists, each with a minimum of 10 years experience. With operations on both coasts, SOC provides more than 1,000 emergency consultations per month for hospitals nationwide and hospital systems such as Vanguard Health Systems, HCA, Inc. and Tenet Healthcare Corporation.

For more information please visit www.specialistsoncall.com

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